

Watts•NewsLetter

Keeping You Informed About Connecticut's Electric Industry

Connecticut Energy: On the Line A New Five-Part Series on CPTV

With fuel and electricity costs rising, the subject of energy is hotter than ever. *Connecticut Energy: On The Line* is a series of five 30-minute documentaries and a town meeting broadcast – all designed to inform Connecticut's citizens about the complex topic of energy in an entertaining, informative and objective way.

The first episode of *Connecticut Energy: On The Line* premiered on Thursday, February 23 at 9 p.m. on Connecticut Public Television (www.cptv.org). The episode looked at what's behind rising electric prices and explained the complexities of the energy market, followed by a second and third episode. The next episode will air on May 18. The final episode will premiere on June 15.

In addition to the five monthly shows, a town meeting-style episode held on April 11 gave a live studio audience the opportunity to ask the questions that were on the minds of Connecticut ratepayers. *Connecticut Energy: A Town Meeting*, was a one-hour interactive program, broadcast live in the CPTV Studio.

Connecticut Energy: On The Line is produced by CPTV in partnership with the Connecticut State Department of Public Utility Control (DPUC),



with additional funding provided by the Connecticut Clean Energy Fund. The show is hosted by Carolee Salerno, a former anchor and reporter for Fox 61 News.

The DPUC is charged with providing the people of Connecticut with safe, adequate and reliable utility services. The DPUC helps consumers understand that conservation and efficiency are some of the tools that empower ratepayers to

take control of their own electric use and costs. Strategies that consumers can use are available online at www.WattsNewCT.com.

CPTV is a locally and nationally recognized producer and presenter of quality public television programming, including UConn Women's Basketball games, *Alan Alda in Scientific American Frontiers*, *Barney & Friends*, *Teens Behind the Wheel*, *Wall of Fire* and *In Our Prime*. Now in its 43rd year, CPTV remains committed to bringing the best in educational and entertaining programming and services to Connecticut and the nation.

Don't Miss These Upcoming Episodes of Connecticut Energy: On The Line

May 18: Off-Peak Usage

June 15: Connecticut's Future Energy Needs

CPTV will be re-running this series periodically throughout the year.

Subject to change. Visit www.cptv.org for local listings.

On the Web

Energy Efficiency

Electric Choices

A New Web Look for WattsNewCT

We've recently updated the WattsNewCT website with features including:

- How Connecticut residents and business can manage rising energy costs.
- Easier navigation so ratepayers can locate information using fewer clicks.
- Clear explanations of CTCleanEnergyOptions, the program that allows you to invest a portion of your electric bill payment in clean energy development.

Log on to WattsNewCT.com today!

Energy Efficiency Tip Sheets Now Available

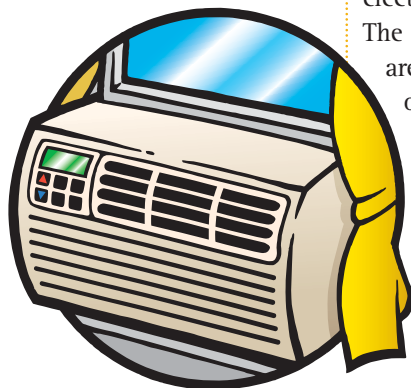
A new Energy Efficiency Tip Sheet is now available for all Connecticut electricity customers, which features a host of money saving and energy conserving measures. With the recent rise in energy costs, Connecticut residents can realize significant cost savings with these quick and easy measures.

Community organizations that reach out to various groups, particularly to disadvantaged populations, are encouraged to contact DPUC for bulk supplies of the Energy Efficiency Tip Sheet. Or, you can access an electronic version of the Tip Sheet on the WattsNewCT website.



Here are a few tips that can help you get started on the road to cost savings:

- Replace regular lights with ENERGY STAR® bulbs or fixtures
- Turn off lights, appliances, TVs, stereos, computers, etc. when not in use
- Wash clothes in cold water
- Repair leaky faucets
- Unplug chargers, laptops, appliances with remote control or 'instant on'
- Clean your dryer filter, clean and straighten exhaust hose/duct, vent outside
- Buy ENERGY STAR appliances and electronics



New Literature Displays Available to Libraries, Community Organizations Across the State

Community organizations, chambers of commerce, health centers, local libraries and any local or regional group or association can now request a free, colorful 4' x 2' self-standing brochure display. The displays have two acrylic pockets to hold English and Spanish versions of the consumer guide, an easy-to-read brochure that features energy efficiency tips, clean energy options and electric choice information. The new literature displays are available to community organizations across the state that are interested in providing their communities with help information about how to manage their electricity costs.

Remember... You Have A Choice

Connecticut residents have a choice when it comes to their electric supplier. There are several licensed suppliers and registered aggregators who are actively marketing to residential customers. Those include LEVCO Energy, which currently offers a competitive choice for residential electricity in Connecticut. LEVCO offers two programs, a savings program and a renewable program. Feel free to visit the WattsNewCT.com website for more information, web links to suppliers and more.

Consumer Education Outreach Developers are available to speak to organizations regarding electric choice and ways to reduce electric costs. If you would like to schedule a presentation, please contact Donna Devino, Consumer Education Outreach Coordinator at 860-827-2873.



Copies of DVD Presentation of Energy in Connecticut

The *Power of Choice* is the name for a new creative and consumer-friendly presentation that highlights all the key points about energy efficiency, clean energy options and electric choice for Connecticut residents and businesses. The presentation is available in a variety of formats including PowerPoint, KeyNote and QuickTime and can be played on a DVD player or laptop computer. The presentation is designed so that presenters can customize it or run it on a continuous loop. It is ideal for lobbies and open areas of community organiza-

tions where traffic from local residents is high or for public presentations.

Energy Efficiency Corner

Tips For Your Home:

ENERGY STAR® Lighting

ENERGY STAR-labeled light fixtures are designed to save energy and lower your monthly electric bills. They use 50-70 percent less energy than incandescent or halogen lamps, while giving off the same amount of light.

ENERGY STAR-qualified light fixtures will help you save money on your energy bills and help you play a role in pollution prevention. They meet federal energy-efficiency, safety and quality guidelines.

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- ENERGY STAR-qualified fixtures provide the same amount of light output as standard fixtures.
- ENERGY STAR-qualified fixtures operate at lower temperatures than standard fixtures, so risk of fire is lowered.
- ENERGY STAR-qualified fixtures provide excellent color rendering so colors appear true and natural.

For more information, call us toll-free at 1-877-WISE-USE (1-877-947-3873).

Tips For Your Business:

Energy Conscious Blueprint Program

The Energy Conscious Blueprint program encourages customers to install energy efficiency measures when most cost effective – at the time of construction. The program pays the average incremental costs associated with more expensive, energy efficient equipment. Customers can install energy efficient equipment for approximately the same net cost (after incentive) as to install standard-

efficiency equipment. This saves energy and money over the lifetime of the equipment, and helps to protect the environment and limited fuel resources. The Energy Conscious Blueprint program reduces capital and operating costs by helping the customer evaluate energy-saving upgrades for new buildings and major renovations during the early planning stages.

All commercial and industrial customers are eligible.

Incentives are typically based on the energy efficiency of a design or incremental costs between less expensive, standard-efficiency equipment and a more expensive, high-efficiency option. The proposed energy efficiency measure must be one that exceeds minimum building code requirements regarding energy efficiency.

Design incentives are also available to encourage Design Teams to integrate designs, as well as improve the

overall energy efficiency of their designs by using high-efficiency alternatives and to involve the Energy Conscious Blueprint program as early as possible.

There are two tracks in the Energy Conscious Blueprint program: Comprehensive and Prescriptive. The Comprehensive track is for buildings 50,000 square feet or larger, with more complex opportunities for energy conservation.

For more information, contact CL&P toll-free at 1-877-WISE-USE (1-877-947-3873).



www.WattsNewCT.com

Call Toll-Free: 1-888-922-DPUC [3782]



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